

2011 Warren County Farmers' Fair Souvenir Program Booklet

The 2011 Official Souvenir Program Booklet is an 8.5 x 11 publication on the events at the 74th Annual Warren County Farmers' Fair – including the 11th Annual Hot Air Balloon Festival and the 14th Annual Traditional Arts Expo. The program booklet will be distributed at local farm stands and businesses 5-6 weeks prior to the fair as well as being given away at the 2011 Fair. Minimum amount to be produced: 12,000.

Advertising Rates

1/8 page ad\$125

Ad Size: 3.625" W x 2.375" H

1/4 page ad B&W.....\$175

1/4 page ad Full Color.....\$225

Ad Size: 3.625" W x 4.875" H

1/2 page ad B&W\$250

1/2 page ad Full Color.....\$325

Ad Size: 7.5" W x 4.875" H

Full page ad B&W\$350

Full page ad Full Color.....\$450

Ad Size: 7.5" W x 10" H

Inside Front Cover Full Color\$750

Inside Back Cover Full Color\$750

Back Cover Full Color**SOLD**

Ad Size: 8.5" W x 11" H, full bleed

We Design Your Ad.....\$45

Following disk formats are acceptable:

Macintosh Format: Quark XPress, Illustrator, InDesign

Macintosh or PC Format: Photoshop, Tiff, JPEG, PDF or EPS – embed fonts

Please no Word Perfect documents or Excel charts.

If interested in placing an ad **CALL 908-283-0721**

or email info@warrencountyfarmersfair.org.

Deadline for materials is June 1, 2011.

Make Checks Payable To:

Warren County Farmers' Fair Assoc.

Write "Program Book" in check memo

Mail To:

Warren County Farmers' Fair Assoc.

165 County Route 519 South

Belvidere, NJ 07823



JULY 31 - AUGUST 6, 2011